

J.J. College of Arts and Science (Autonomous)

Department of Visual Communication

Proposed Course Structure based on TANSCH and UGC - LOCF

(Choice Based Credit System)

(Applicable for the Candidates admitted from academic year 2023-2024 Onwards)

B.Sc. Visual Communication - Semester I

Sl.No.	Course Category	Course Code	Course	Overall Credits	Total Contact Hours/Week	Marks		
						CIA	ESE	Total
Semester I								
1	Part - I	U1R3TL1/ HL1/FL1	Language - I (Tamil/Hindi/French)	3	6	25	75	100
2	Part - II	U1R3EL1	Language - II (English)	3	6	25	75	100
3	Part - III	U1R3VCCC1	Introduction to Visual Communication	5	5	25	75	100
4		U1R3VCCC2P	Drawing and Painting Practical	5	4	40	60	100
5		U1R3VCDSE 1:1/ 1:2/ 1:3	Anyone from the List	3	5	25	75	100
6	Part - IV	U1R3VCSEC1 (NME)	To be opted from other Department	2	2	25	75	100
7		U1R3VCFC	Media Literacy	2	2	25	75	100
Total				23	30			700


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B.Sc. Visual Communication - Semester II

S. No	Course Category	Course Code	Course	Overall Credits	Total Contact Hours/ Week	Marks		
						CIA	ESE	Total
Semester II								
1	Part - I	U2R3TL2/ HL2/FL2	Language – I (Tamil/Hindi/French)	3	6	25	75	100
2	Part - II	U2R3EL2	Language – II (English)	3	6	25	75	100
3	Part - III	U2R3VCCC3	Contemporary Media Scenario	5	5	25	75	100
4		U2R3VCCC4P	Digital Art and Painting	5	5	40	60	100
5		U2R3VCDSE2:1/ U2R3VCDSE2:3	Printing and Publishing/ Film Appreciation	3	4	25	75	100
6	Part - IV	U2R3VCSEC2 (NME2)	To be opted from other Department	2	2	25	75	100
7		U2R3VCSEC3	Photo Journalism	2	2	25	75	100
Total				23	30			700

Principal

Dr. J. PARASURAMAN
PRINCIPAL

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CDC – Director

Dr. S. J. SATHISH AARON JOSEPH

M.A., M.B.A., M.Phil., B.Ed., M.Sc., M.Phil., P.G.D.Ecom., B.Ed., Ph.D.

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Dr. P. Jeevan

Co-ordinator-IQAC

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Head of the Department

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